

# INVESTOR PRESENTATION

Q2 - FY 2025-26





### **INDEX**



- 1 Key Highlights
- 2 Portfolio Growth
- 3 Financial Update
- 4 Asset Quality
- 5 Borrowings & Capital Adequacy
- 6 ESG
- 7 Shareholders Summary
- 8 Annexures



Key Highlights



# Key Highlights for Q2 FY26



### Continued growth in spends, Credit cost lower QoQ

Business Volumes

9.36 lacs New A/cs

▲ 4% YoY ▲ 7%QoQ

2.15 Cr CIF ▲ 10% YoY ▲ 1% QoQ

₹ 107,063 Cr **Spends** ▲ 31% YoY ▲ 15% QoQ

₹ 59,845 Cr Receivables ▲ 8% YoY ▲ 6% QoQ

Profitability

₹ 445 Cr **PAT** ▲ 10%YoY ▼ 20% QoQ

56.8% Cost to ▲ 339 bps YoY Income ▲ 649 bps QoQ

2.6% **ROAA** 4 bps YoY ▼ 75 bps QoQ

12.1% **ROAE** ▼ 37 bps YoY ▼ 363 bps QoQ

Balance Sheet

9.0% GCL% ▼ 2 bps YoY ▼ 58 bps QoQ **GNPA** 

2.85% ▼ 43 bps YoY ▼ 22 bps QoQ

1.29% **NNPA** ▲ 10 bps YoY ▼ 13 bps QoQ

22.5% **CAR** ▲ 42 bps YoY ▼ 68 bps QoQ

# Portfolio Growth

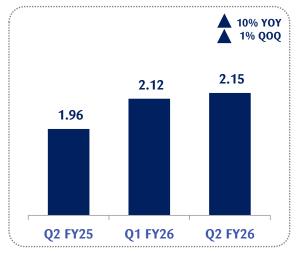


## **Key Business Metrics**

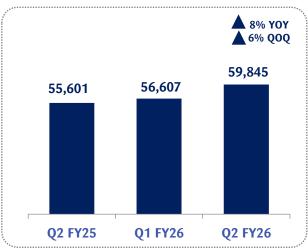




#### Cards-in-force (Cr)



#### Receivables (₹ Cr)



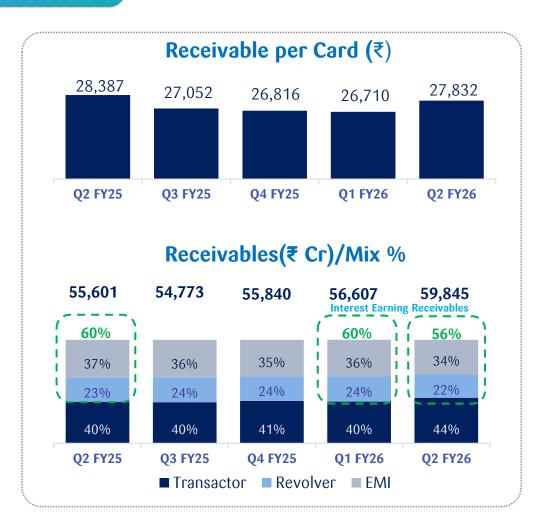
#### **Key Insights:**

- New accounts sourcing steady in the range of ~9-10 lacs level
- Continued growth in Retail Spends, Corporate spends increasing profitably
- Receivables grew by ~8% YoY and IBNEA at ~56%; High transactor volume at quarter end

### **Portfolio Growth**

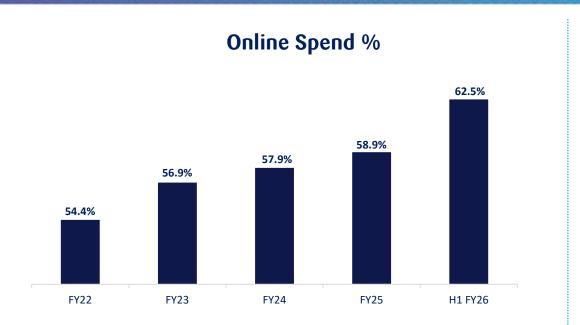


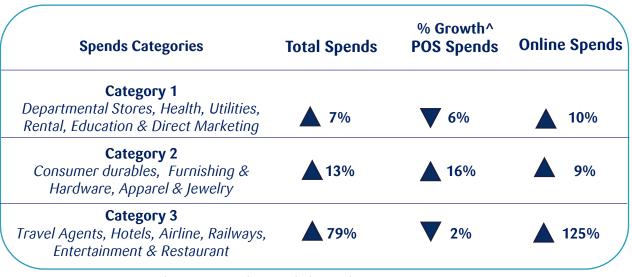




# Retail Spends Insights

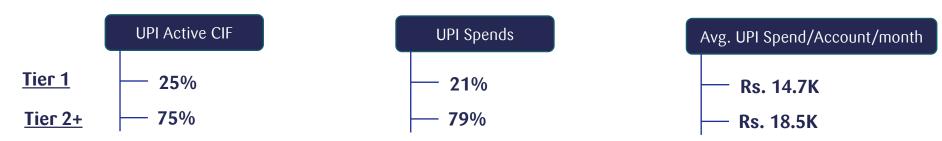






<sup>^</sup> Q2FY26 Over Q2FY25 | Category analysis excludes Fuel & Automotive Service category

#### **UPI Spends on Rupay Cards\***



- **16%** growth in UPI spends Q2 FY26 vs Q1 FY26
- Top 5 Categories for UPI Spends: Departmental Stores & Grocery | Utilities | Fuel | Apparel Restaurant

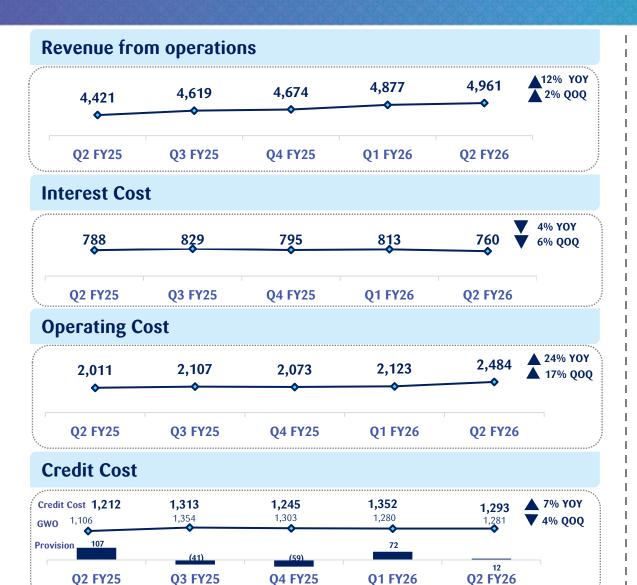
# Financial Update

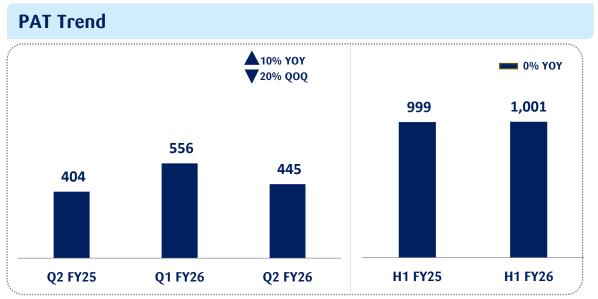


## **Key Financials**



(All figures in ₹ Cr)





#### **Key Insights:**

- Revenue marginally higher with higher spend based income
- COF lower at 6.4% vs 7.1% in previous quarter
- Higher Operating cost driven by higher spend based cost towards campaign & offers and higher corporate pass-back
- Credit cost declines to 9.0% vs 9.6% in previous quarter.
   Continued focus on collections, portfolio action & quality underwriting

# **P&L Summary**

	Q2 FY26	Q1 FY26	QoQ	YoY	
Total Income	5,136	5,035	2%	13%	
-Revenue from Operations	4,961	4,877	2%	12%	
-Interest Income	2,490	2,493	0%	9%	
-Fees & Other Revenue	2,471	2,384	4%	16%	
-Other Income	<i>175</i>	158	11%	30%	
Interest Cost	760	813	-6%	-4%	
Operating Cost	2,484	2,123	17%	24%	
<b>Earning Before Credit Cost</b>	1,892	2,100	<b>-10</b> %	<b>8</b> %	
Impairment on Financial Instruments	1,293	1,352	-4%	7%	
PBT	600	748	- <b>20</b> %	10%	
PAT	445	556	-20%	10%	

H1 FY26	YoY
10,169	13%
9,838	12%
4,983	10%
4,855	14%
331	28%
1,573	1%
4,603	20%
3,992	<b>9</b> %
2,644	14%
1,348	0%
1,001	0%

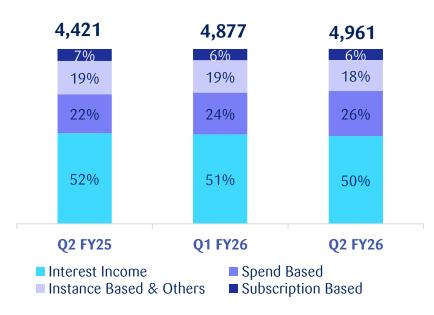
### **Key Metrics**

Yield	16.5%	17.0%	-52 bps	5 bps	16.7%	9 bps	
COF	6.4%	7.1%	-69 bps	-95 bps	6.8%	-66 bps	
NIM	11.2%	11.2%	1 bps	61 bps	11.2%	45 bps	
Cost to Income	56.8%	50.3%	649 bps	339 bps	53.6%	242 bps	
Credit Cost	9.0%	9.6%	-58 bps	-2 bps	9.3%	54 bps	
ROA	2.6%	3.4%	-75 bps	-4 bps	3.0%	-35 bps	

### **osbicard**

### Revenue from operations(₹ Cr)

(Composition Mix %)



# **OSBI Card**

**Asset Quality** 



# **Asset Quality**



	Q2 FY26	Q1 FY26	QoQ	YoY
Gross Credit Cost *(A)	1,293	1,352	-4%	7%
-Gross Write off	1,281	1,280	0%	16%
-Provision	12	72	-84%	-89%
Recoveries (B)	170	157	9%	28%
Net Credit Cost (A-B)	1,123	1,195	-6%	4%
Gross Credit Cost %	9.0%	9.6%	-58 bps	-2 bps
-Gross Write off %	8.9%	9.1%	-15 bps	70 bps
-Provision %	0.1%	0.5%	-43 bps	-71 bps
Net Credit Cost %	7.8%	8.5%	-65 bps	-21 bps
PCR %	55.4%	54.3%	108 bps	-893 bps
ECL %	3.3%	3.5%	-17 bps	-28 bps
GNPA %	2.85%	3.07%	-22 bps	-43 bps
NNPA %	1.29%	1.42%	-13 bps	10 bps

H1 FY26	YoY
2,644	14%
2,561	23%
83	-65%
327	28%
2,318	13%
9.3%	54 bps
9.0%	115 bps
0.3%	-61 bps
8.1%	36 bps
55.4%	-893 bps
3.3%	-28 bps
2.85%	-43 bps
1.29%	10 bps



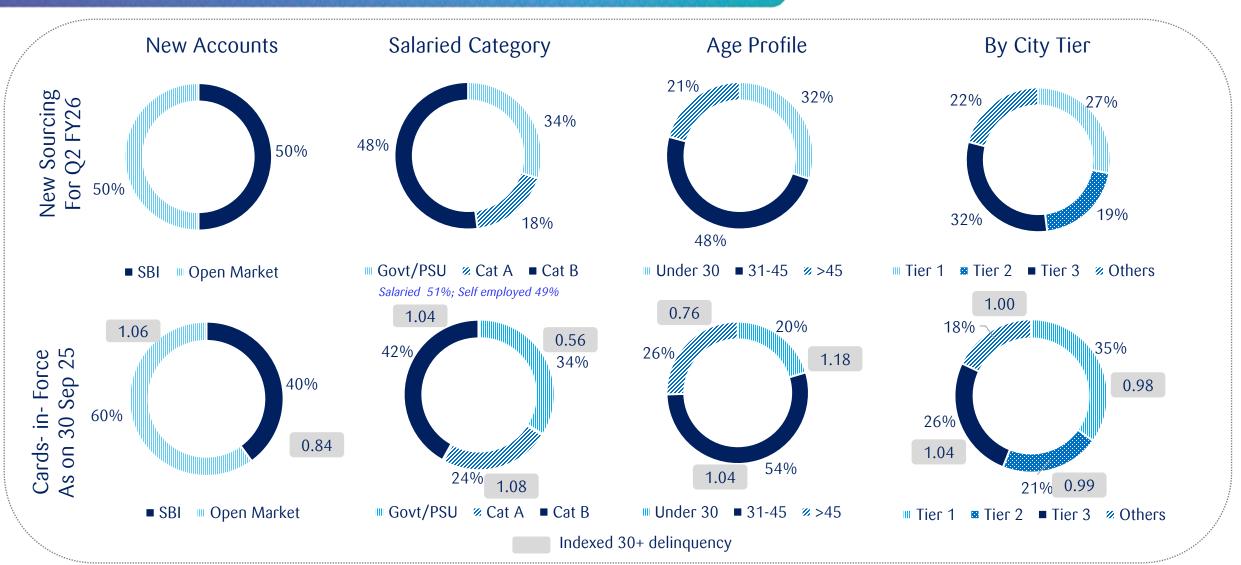
<sup>\*</sup>Excludes impairment on other financial assets

Stage 2: 30-89 DPD and High Risk, Overlimit and Linked Accounts.

Stage 3: 90-179 DPD and Settled, Restructured, Deceased and Linked Accounts.

## **Portfolio Insight**



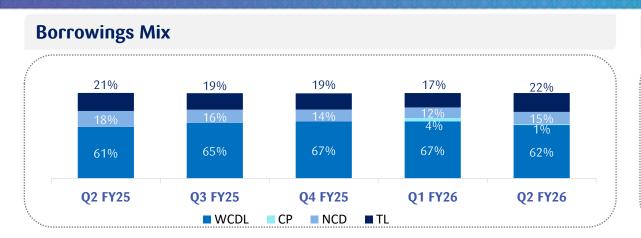


Borrowings & Capital Adequacy



# **Borrowings & Capital Adequacy**

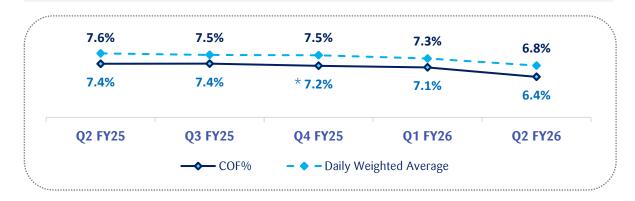




#### **Capital Adequacy**



#### **COF Trend**



#### **Key Comments**

#### **Credit Ratings**

- Short Term : A1+ by CRISIL & ICRA
- Long Term : AAA/Stable by CRISIL & ICRA
- CAR at comfortable level of 22%+
- Daily weighted average COF down by 51 bps QoQ

<sup>\*</sup>Q4 FY25- Reported COF @ 7.2% (Excluding benefit from one-off lease modification, COF @ 7.3%)

# **OSBI Card**



ESG

# **ESG & CSR Update**



#### **ENVIRONMENT**

#### **Advancing Energy Efficiency**

 Continued focus on energy efficiency through periodic upgrades and installation of energy efficient systems across offices – with recent enhancements in Delhi and Hyderabad – reinforcing our commitment to reducing operational emissions.

#### **GOVERNANCE**

#### **Fostering a Culture of Integrity**

- Organization wide awareness initiatives were undertaken through email communications, interactive quiz, and training sessions to reinforce the Company's code of conduct and Company values among all employees.
- Mandatory 'Anti Money Laundering' training was launched for all employees to enhance the understanding and awareness.
- Focused on digital resilience through cybersecurity awareness month, promoting employee awareness on data security and risk mitigation

#### SOCIAL

#### **Technology-led Customer Inclusion**

- Enhanced digital onboarding through platform integrations and Sprint initiatives with Flipkart, PhonePe & Indigo last quarter, enhancing convenience and reach for customers.
- Strengthened eKYC through centralized K-Locker, enabling paperless, secure eKYC — over 2.5 lakh customers seamlessly onboarded this quarter.

#### **Fostering Employee Engagement**

 Fostered employee engagement and inclusivity through leadership connects, townhalls and festive celebrations including Ganesh Chaturthi, Onam, Durga Puja, and Navratri across offices reinforcing a sense of belonging and cultural harmony.

#### **Community Support**

 Extended disaster relief support to flood and landslide affected regions – reaching 2100 families across districts of Doda & Jammu, 800 families in Mandi district (Himachal Pradesh) and 1000 families in Amritsar & Gurdaspur (Punjab) through distribution of essential relief kits. Distribution of Relief Kits in Doda & Jammu, Mandi (HP) and Amritsar & Gurdaspur (Punjab) – CSR Pehel Programme



# **OSBI Card**

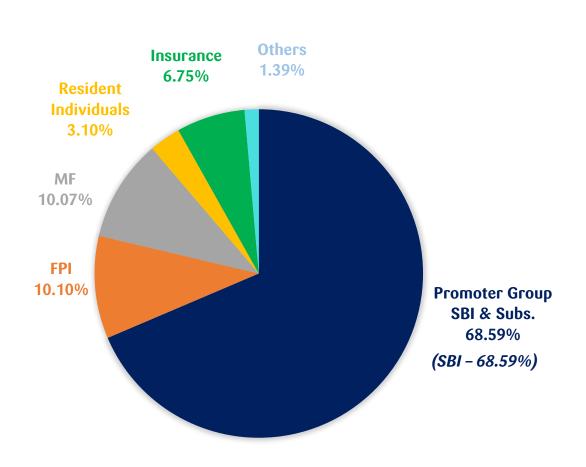
Shareholders Summary







### **Shareholding Pattern, 30th September 2025**



### Top 20 Shareholders as on 30th September 2025

S. No	Name of Shareholder	%
1	State Bank Of India	68.59
2	Life Insurance Corporation Of India - P & Gs Fund	4.11
3	Life Insurance Corporation Of India	1.98
4	Icici Prudential Multi-Asset Fund	1.61
5	Government Pension Fund Global	1.23
6	Icici Prudential Large & Mid Cap Fund	1.22
7	Nippon Life India Trustee Ltd-A/C Nippon India Multi Cap Fund	0.87
8	Tata Indian Opportunities Fund	0.59
9	Nippon Life India Trustee Ltd-A/C Nippon India Large Cap Fund	0.49
10	Zulia Investments Pte. Ltd.	0.48
11	Kotak Funds - India Midcap Fund	0.47
12	Hsbc Midcap Fund	0.46
13	Pi Opportunities Aif V Llp	0.45
14	Vanguard Total International Stock Index Fund	0.45
15	Nippon Life India Trustee Ltd- A/C Nippon India Focus Fund	0.43
16	Vanguard Emerging Markets Stock Index Fund, A Series Of Vanguard International Equity Index Funds	0.41
17	Tata Large And Mid-Cap Fund	0.37
18	Nps Trust- A/C Hdfc Pension Fund Management Limited Scheme E - Tier I	0.32
19	Nippon Life India Trustee Ltd- A/C Nippon India Banking & Financial Services Fund	0.31
20	Hsbc Global Investment Funds - Indian Equity	0.31

# Annexures







(All figures in ₹ Cr)

Description	Mar'25	Sep'25
Assets		•
Loans (Net of Provisions)	53,935	57,856
Cash & Bank Balances	2,738	3,333
Investments	6,235	5,906
All other Financial Assets	514	656
Total Financial Assets	63,422	67,751
PP&E, Intangible & Right of use assets	330	277
Current & Deferred Tax	450	484
All other non-financial Assets	1,344	1,350
Total non-financial Assets	2,124	2,111
Total Assets	65,546	69,862
Liabilities and equity	0.7.4	0.50
Equity Share Capital	951	952
Other Equity	12,830	13,838
Total Equity	13,782	14,789
Borrowings	44,947	49,225
All other financial liabilities	4,974	4 ,028
Total financial liabilities	49,920	53,253
Provisions	677	739
Other non-financial liabilities	1,167	1,080
Total non-financial liabilities	1,844	1,820
Total liabilities and equity	65,546	69,862





(All figures in ₹ Cr)

	/\						
Description	Q2 FY25	Q1 FY26	Q2 FY26	H1 FY25	H1 FY2		
Interest Income	2,290	2,493	2,490	4,533	4,983		
Fees and commission income	1,957	2,191	2,265	3,885	4,457		
Sale of Services	34	26	20	66	46		
Business development incentive income	140	167	185	293	352		
Insurance commission income	1	0	0	2	0		
Revenue from operations	4,421	4,877	4,961	8,780	9,838		
Other Income	135	158	175	259	331		
Income/Revenue	4,556	5,035	5,136	9,038	10,169		
Finance costs	788	813	760	1,555	1,573		
Fees and commission expense	148	187	269	294	457		
Net loss on fair value changes	0	-	-	-	-		
Impairment on Financial Instruments	1,212	1,352	1,293	2,313	2,644		
Employee benefits & Expenses	149	161	158	283	319		
Depreciation, amortisation & impairment	50	35	35	100	70		
Operating & Other expenses	1,664	1,739	2,022	3,149	3,757		
Total expenses	4,011	4,287	4,537	7,694	8,820		
Profit before tax	545	748	600	1,344	1,348		
Profit after tax	404	556	445	999	1,001		





	Q2 FY25	Q1 FY26	Q2 FY26	QoQ	YoY
Interest Income	15.2%	15.2%	14.8%	-41 bps	-38 bps
Fees and other Income	14.1%	14.6%	14.7%	17 bps	58 bps
Recoveries	0.9%	1.0%	1.0%	6 bps	13 bps
Total Revenue	30.2%	30.7%	30.5%	-18 bps	32 bps
Finance Costs	5.2%	5.0%	4.5%	-44 bps	-71 bps
Operating Costs	13.3%	13.0%	14.8%	182 bps	143 bps
Earnings before Credit Costs	11.7%	12.8%	11.3%	-156 bps	-40 bps
Credit Costs	8.0%	8.2%	7.7%	-56 bps	-35 bps
PBT	3.6%	4.6%	3.6%	-100 bps	-5 bps
Taxes	0.9%	1.2%	0.9%	-25 bps	-1 bps
ROAA	2.7%	3.4%	2.6%	-75 bps	-4 bps
Avg Assets/Avg Equity	4.7	4.6	4.6		
ROAE	12.5%	15.8%	12.1%	-363 bps	-37 bps

H1 FY26	YoY
15.0%	-27 bps
14.6%	31 bps
1.0%	12 bps
30.6%	17 bps
4.7%	-50 bps
13.8%	97 bps
12.0%	-30 bps
8.0%	17 bps
4.1%	-47 bps
1.0%	-12 bps
3.0%	-35 bps
4.6	
13.9%	-184 bps

### **Product Brief**



Super Premium

#### Core Cards

### Co-Brand Cards



**AURUM** 



SBI Card Elite



SBI Card PRIME



SBI Card Pulse





ISimplyCLICK SBI Card SimplySAVE SBI Card Shaurya Select SBI Card



Miles Elite SBI Card





Miles Prime Card

Miles Select Card



Doctor's SBI Card



Cashback SBI Card



Banking

Bank of Maharashtra SBI Card



UCO Bank SBI Card



PSB SBI Card



Karnataka Bank SBI Card

### Retail



Flipkart SBI Card



PhonePe SBI Card SELECT



Tata Neu Infinity SBI Card



Apollo SBI Card SELECT



Reliance SBI Card



Lifestyle Home Centre SBI Card



Titan SBI Card



Paytm SBI Card SELECT

### Travel & Fuel



Indigo SBI Card Elite



KrisFlyer SBI Card Apex



**BPCL SBI Card OCTANE** 

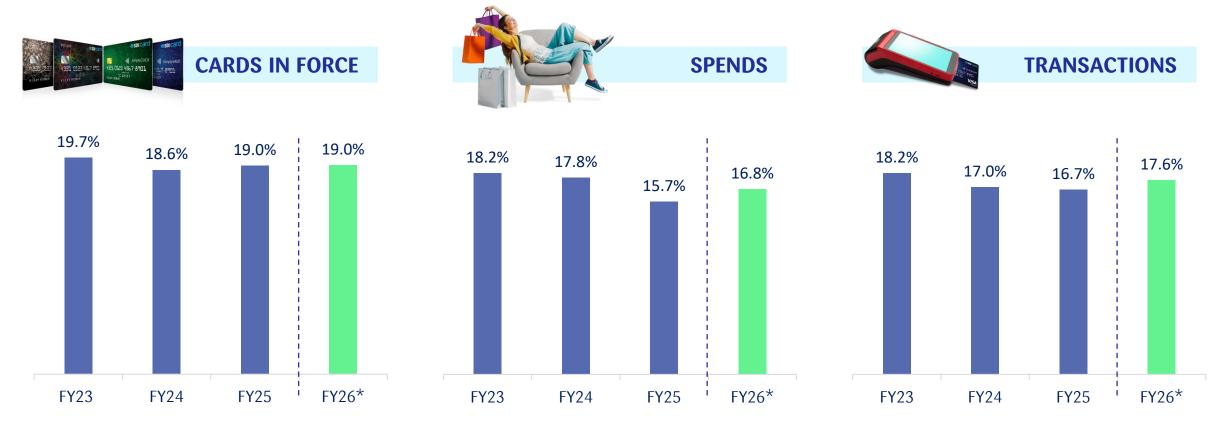


**IRCTC SBI Card Premier** 

### **Market Share**



### Dominant credit card player in India



<sup>\*</sup>As per RBI report available till Aug'25

### **Recent Developments**



#### **Launch of 3 Marquee Co-brand Products**

- PhonePe SBI Card With a Value Back of up to 10% on spends done through PhonePe App, the product rewards customers on their everyday spending and is available in two variants – PhonePe SBI Card PURPLE and PhonePe SBI Card SELECT BLACK.
- Flipkart SBI Card With up to 7.5% Cashback on spends, this lifestyle e-comm focused co-branded credit card is designed to boost affordability and Cashback rewards across Flipkart, Myntra, Shopsy and Cleartrip.
- IndiGo SBI Card The premium airline co-branded credit card offers reward earnings on instore, hotel & travel spends in the form of IndiGo BluChips, redeemable on the IndiGo App/Web. The card is available in two variants – IndiGo SBI Card and IndiGo SBI Card ELITE.









#### Promotion through high-impact digital campaigns

Executed digital campaigns for PhonePe SBI Card, Flipkart SBI Card, and IndiGo SBI Card. Each campaign was crafted to build intrigue, highlight key benefits, and drive maximum clicks—capturing strong interest across target audiences.





#### Targeted regional Campaign's in South & East

4-Week campaign to increase the brand visibility & awareness across South & East markets (Period: Aug-Sep).

- 30+ Print Ads across major regional publications
- 200+ OOH sites including impact sites & transit mediums.



#### **Hyper Personalization Phase 1A - SBI Card App**

Integration of Oracle Responsys Platform to send rich and personalized mobile push & in-app app notifications. Key features includes Event & Offer Based Notification and Cross-Channels Orchestration.





## **Awards and Recognitions**

SBI Card was awarded at the prestigious 3<sup>rd</sup> National PoSH Conclave and Excellence Awards 2025 under the Comprehensive Compliance Category. This is a recognition for commendable record of close to nil complaints in past two FY.





SBI Card won the Prestigious CII
National Artificial Intelligence
(AI) Award at the AI Summit
2025, in New Delhi.
This award reflects our digital
innovation and operation
excellence behind the revamped
SBI Card Mobile App.





Term	Description
New Accounts	Sum of all accounts opened in a reporting period.
Card-in-force	Sum of all credit cards issued by us, including suspended credit cards that may be reactivated in future, net of cancelled and deactivated credit cards.
Spends	Total Spends (retail and corporate) constitutes the aggregate notional amounts (POS/online) transacted by our cardholders in a reporting period.
Retail Spends	Total retail spends constitutes the aggregate notional amounts (POS/online) transacted by our retail cardholders in a reporting period.
Corporate Spends	Total corporate spends constitutes the aggregate notional amounts (POS/online) transacted by our corporate entity cardholders in a reporting period.
Receivables	Total credit card receivables outstanding from our cardholders at the end of the reporting period.
Retail 30-day Active Rate	Constitutes the number of active accounts (with at least one retail transaction) over the total accounts in a month.
Market share – CIF	Market share-CIF is calculated by dividing our total cards outstanding by industry-wide total cards outstanding, as obtained from data published by RBI at the end of the reporting period.
Market share – Spends	Market share of total card spends is calculated by dividing our total card spends by the industry-wide total card spends, as obtained from data published by RBI for the reporting period.
Averages	Averages for various ratios are computed basis monthly denominators.
Spends per card	Spends per cards outstanding is calculated by dividing our total card spends by the average total cards outstanding for the period (annualized).
Receivables per card	Receivables per card outstanding is calculated as total receivables at the end of the reporting period divided by total cards at the end of the reporting period.
EBCC	EBCC is Earning before credit cost, calculated as aggregate of all revenue lines less interest cost and operating cost.
Yield %	Calculated as interest income from cardholders divided by average receivables for the period (annualized).
COF %	Calculated as total finance costs for the period divided by average borrowings (including lease liabilities) for the period (annualized).
NIM %	Calculated as interest income after subtracting finance cost divided by average receivables for the period (annualized).
Gross Credit Cost %	Calculated as Gross Write offs and incremental provisions on loan asset divided by average receivables for the period (annualized).
Cost to Income %	Calculated as operating and other expenses divided by Net revenue (Total revenue after subtracting finance cost.)
ROAA	Calculated as profit after tax divided by average total assets for the period (annualized).
ROAE	Calculated as profit after tax divided by the average shareholders' equity for the period (annualized).
GNPA%	Calculated as Stage 3 receivables divided by total receivables at the end of the period
NNPA%	Calculated as Stage 3 receivables after subtracting provision of stage 3 divided by total receivables less stage 3 provision for the period
ECL%	Calculated as total provision divided by total receivables at the end of the period
Shareholders' equity	Shareholders' equity is defined as sum of share capital, reserves and surplus excluding reserves created out of amalgamation.

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Figures for previous period/year have been regrouped or recategorized wherever necessary to conform to the current period's/year's presentation. Totals in some columns/rows/graphs may not agree due to rounding-offs.

# Thank you

