

## **Exclusive offer for cardholders of SBI Card PRIME American Express® Card**

### **Get an Amazon Pay gift Card worth INR 1,000 on total spend of INR 10,000 within 60 days from the date of card issuance**

- This Offer ('Offer') from SBI Cards & Payment Services Ltd. (hereinafter referred to as SBICPSL) is open only to SELECT cardholders holding a valid and current SBI Card PRIME American Express® Card (hereinafter referred to as SBI Card PRIME) with no outstanding of more than 30 days, excluding corporate card ('Cardholder').
- This offer is applicable to newly on boarded & upgraded cardholders of SBI Card PRIME American Express® Card.
- The Offer is applicable on customers who comply or fulfill criterion as determined by SBICPSL.
- Cardholder needs to achieve INR 10,000 spends on eligible categories within 60 days from the date of card issuance to be eligible for an Amazon Pay Gift Card worth INR 1,000.
- This offer is applicable for all SBI Card Prime Amex cards issued till 31st March 2023
- The qualifying transactions does not include spends on Fuel, ATM Cash Withdrawal, Balance Transfer, Balance Transfer on EMI, Encash and Encash Inline products of SBICPSL. Payment of bills done using SBI Card digital channels such as E-store on SBI Card mobile app, Easy Bill Pay on SBI Card Website shall also not be considered under the offer.
- Returned purchases/reversals (for all transactions done during or before the offer period), disputed and/or unauthorized/fraudulent transactions, EMI's and fees/charges will not be considered for this offer.
- The E-gift Voucher will be communicated via E-mail on registered ID /SMS on registered Mobile Number of Cardholder. It will be the cardholder's responsibility to ensure that the registered mobile number is not on Do Not Disturb (DND) / NCPR (National Customer Preference Register) and SBICPSL will no way be responsible for the same.
- SBICPSL reserves the right to revise/change/modify/discard offers and target construct at any point during the campaign period.
- Cardholders to ensure and update latest mobile number and E-mail ID to receive periodic communication related to this offer. In case, the eligible cardholder does not have a valid registered mobile number and/or email address with SBICPSL, the E-gift Voucher code to redeem the gift cannot be communicated.
- SBICPSL will not be responsible for email bounces, non-delivery of SMSs, wrong email id/mobile number updation or incomplete email id/mobile number updation in the system etc. E-mail/SMS will be sent to the E-mail ID and mobile number as updated in SBICPSL's system.
- Spends on multiple primary cards cannot be clubbed by the Cardholder for the said offer.
- Spends made on add-on cards for particular primary card shall also be considered under this offer and shall be counted towards the total spends made on the card account.
- Eligible cardholders will be communicated a voucher code through SMS and/or email to registered mobile number and/or email address updated with SBICPSL within 75 days of date of account onboarding .
- E-gift Vouchers can be used only once within the validity period.

- Cardholders to ensure that the redemption of E-gift Voucher is done before expiry. Extension of codes will not be granted under any circumstance.
- Use of the E-gift voucher is subject to the Terms & Conditions of Amazon.
- This Offer is a standalone Offer and the benefits offered under this Offer cannot be clubbed together and/or in any way be cumulated with any other offer of SBICPSL in any manner or form.
- No customer escalations for this offer shall be entertained post 31st May 2023.
- These terms & conditions shall be governed and interpreted as per the prevailing laws of India and any dispute relating to these terms & conditions shall be subjected to exclusive jurisdiction of the courts of Delhi.
- Any disputes arising out of this Offer shall be subject to arbitration under the Indian Arbitration and Conciliation Act, 1996 including any statutory amendments carried thereof. Arbitration shall be conducted by a sole arbitrator appointed by SBICPSL for this purpose and the award of the arbitrator shall be final and binding on the cardholder and SBICPSL. The seat & venue arbitration shall be at New Delhi and the language of arbitration shall be English. Existence of a dispute, if any, shall not constitute a claim against SBICPSL.
- In case of any dispute, decision of SBICPSL shall be final and binding.
- If any term of this offer is held by a court of competent jurisdiction to be invalid or unenforceable, then this offer, including all of the remaining terms, will remain in full force and effect as if such invalid or unenforceable term had never been included.
- Cardholders are not bound in any way to participate in the Offer. Any such participation is voluntary and the same is being made available purely on a 'best effort basis'.
- SBICPSL reserves the right to modify or change any of the terms and conditions applicable to the Offer or cancel the partial or entire offer at its sole discretion without prior notice.
- SBICPSL may engage, hire, use the services of agent(s) and/or any third party(ies) for the purpose of providing marketing or sales related services or any other related services in relation to its products on its behalf and the customer may be required to deal with such agents/third parties/service providers with respect to such product/services.