

SBI Card and Apollo HealthCo launch co-branded health-focused credit card: A look at features

Date: 15/05/2025 | Edition: Online | Page: NA | Source: Anshul



SBI Card and Apollo HealthCo have launched a co-branded credit card focused on healthcare and wellness. Called the Apollo SBI Card SELECT, the card offers a mix of health-related benefits, reward points, and lifestyle perks.

It is now available on both RuPay and Mastercard platforms.

The card offers up to 25% value back on select health and wellness purchases. Customers get 10% back as reward points and up to 15% back as health credits when shopping on the Apollo 24|7 app and at select Apollo Pharmacy retail stores.

The card is available digitally through the Apollo 24|7 app and SBI Card's website. Customers can also apply in-person at select Apollo Pharmacy stores.

Key features of Apollo SBI Card SELECT

Welcome benefits:

₹1,500 Apollo e-gift voucher

Apollo Circle membership

One-year complimentary FITPASS PRO membership

Reward points:

10 points per ₹100 spent on Apollo 24|7 and Apollo Pharmacy

2 points per ₹100 spent on dining, travel, movies, and entertainment

1 point per ₹200 spent on other categories
(1 Reward Point = ₹1 in Health Credits)

Annual fee: ₹1,499 + taxes

Waived on annual spends of ₹3 lakh

Milestone benefits:

Free comprehensive health check-up on spends of ₹50,000 in the first 90 days

Free Noise smartwatch (worth ₹7,999) on annual spends of ₹6 lakh

Lounge access:

Four complimentary domestic airport lounge visits per year

Two-year Priority Pass membership for international lounge access (usage chargeable)

Additional benefits:

1% fuel surcharge waiver (up to ₹100 per statement cycle)

3.5% forex markup on international transactions

Salila Pande, MD & CEO, SBI Card, said the card addresses the needs of health-conscious consumers. "This card helps customers stay committed to their wellness goals while earning rewards," she said.

Shobana Kamineni, Executive Chairperson, Apollo HealthCo, said the product links everyday spending with access to healthcare.

"We're making healthcare more intuitive and affordable," she said.