

**Salila Pande Takes Charge As MD & CEO Of SBI Card**

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# Salila Pande

# MD

# CEO

# SBI Card

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SBI Card, a pure-play credit card issuer, has said that Salila Pande has taken charge as the company's managing director (MD) and chief executive officer (CEO), effective 01 April 2025.

Pande has held several leadership positions both in India and abroad. Before taking charge of SBI Card, she was the chief general manager, Mumbai Metro Circle, where she spearheaded the retail business of the Bank's key financial market.

Challa Sreenivasulu Setty, Chairman, State Bank of India, said: "I am happy to welcome Ms. Salila Pande as the MD & CEO of SBI Card and I am sure that under her leadership, SBI Card will continue to innovate, expand and create value for all stakeholders. I wish her all the best."

Salila Pande, MD and CEO, SBI Card, said, "These are exciting times for India's financial sector, as a robust digital foundation and evolving demographics drive greater adoption of digital payments. I look forward to steering SBI Card's efforts to enhance customer experience, fuelling growth and strengthening its position."

Over the years, Pande has managed critical assignments for SBI across its domestic and international operations. She brings with her deep expertise in international banking, retail banking, risk management, trade finance, and a broad understanding of financial services.

Her global experience includes two key international assignments for the Bank – first, leading the Risk Management function in Singapore and later, as the President and CEO of SBI California. She has also held many other important assignments, including in the Risk Management Department of SBI's International Banking Group and as the Zonal Head of SBI's domestic operations in Delhi.