## The Times of India

## SBI Card partners Singapore Airlines for KrisFlyer Credit card

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SBI Card, India's largest pure-play credit card issuer, has teamed up with Singapore Airlines to introduce the KrisFlyer SBI Card. This travel-focused credit solution offers exclusive benefits across the Singapore Airlines Group, including access to perks from Scoot, KrisShop.com, the Kris+ lifestyle app, and Pelago.

The KrisFlyer SBI Card comes in two versions: the KrisFlyer SBI Card and the Apex variant. Users can earn up to 80,000 KrisFlyer miles annually, enhancing their travel experiences with added rewards.

"International travel has emerged to be a key spending category with rise in income, rapid advancement of technology and digitalization. Our collaboration is a significant step toward enriching travel experiences of the customers by combining SBI Card's secure and seamless payment solutions and Singapore Airline's unparallel network and world class flying experience," said Abhijit Chakravorty, MD & CEO, SBI Card.

Bryan Koh, divisional vice president for loyalty marketing at Singapore Airlines said that KrisFlyer has evolved from an airline loyalty programme to a travel and lifestyle-centric rewards programme. "With international travel growing so rapidly, this exclusive co-branded credit card with a partner as trusted as SBI Card, gives our members in India a new avenue to earn miles and privileges, not just when they fly with us. We are very pleased and proud to have collaborated with SBI Card in what is surely going to be a very successful partnership," said Koh.

In addition to earning miles, spending thresholds unlock KrisFlyer Elite Silver and Gold memberships, which offer benefits like extra baggage allowance, priority check-in, boarding privileges, and lounge access. Reward points are seamlessly converted into KrisFlyer miles that can be redeemed for flights, upgrades, and other travel-related purchases.

Annual fees for the KrisFlyer SBI Card are Rs. 2,999 plus taxes, while the Apex variant is priced at Rs. 9,999 plus taxes. Available on American Express and Mastercard platforms, both versions are contactless and provide various travel perks.

Key features include a welcome bonus of 3,000 miles for the basic version and 10,000 miles for the Apex. Users also benefit from accelerated rewards on international and Singapore Airlines Group purchases, along with milestone bonuses that offer tier upgrades and additional miles based on annual spending. Lounge access, a 1% fuel surcharge waiver, and comprehensive travel insurance are also part of the offerings, making the KrisFlyer SBI Card an attractive choice for frequent travelers.