

The Hindu Business Line

[Aditya Birla SBI Card](#)

Date: 03/07/2022 | Edition: Delhi, Ahmedabad, Bengaluru, Chandigarh, Kolkata, Mumbai, Pune, Chennai, Hyderabad, Kochi | Page: 03 | Source: Bureau

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Aditya Birla SBI card



SBI Card has announced the launch of 'Aditya Birla SBI Card', a lifestyle credit card, in a strategic partnership with Aditya Birla Finance. The card has been designed to give customers reward points on their spending around telecom, fashion, travel, dining, entertainment, and hotels. The rewards-centric credit card has been launched in two variants - 'Aditya Birla SBI Card SELECT' and 'Aditya Birla SBI Card', on the Visa platform. The joining/annual renewal fee for 'Aditya Birla SBI Card' and 'Aditya Birla SBI Card SELECT' is ₹499 and ₹1499 respectively.