## The Times of India

## SBI, Etihad in co-branded card deal

Date: 25/01/2019 | Edition: Delhi, Kolkata, Bengaluru, Jaipur, Ahmedabad, Pune, Goa, Chennai, Kochi, Chandigarh, Gurugram | Page: 23 | Source: Bureau

## SBI, Etihad in co-branded card deal

TIMES NEWS NETWORK

Mumbai: SBI's cards arm has partnered Etihad Airways in a bid to acquire customers of the UAE-based carrier. The partnership comes at a time when Etihad is in talks with Jet Airways to play a larger role.

The co-branded card will offer discounts of 8% and 10% on business and economy tickets, as an inaugural offer. After April, the discount on the business class ticket will continue but will reduce to 3% on economy tickets. Cardholders will also get a free international companion round ticket on annual spends of Rs 8 lakh. The card has two variants — Etihad Guest SBI and Etihad Guest Premier.