

SBI Card and Etihad Guest launch premium Visa credit cards

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SBI Card and Etihad Guest, the loyalty programme of Etihad Airways, launched Etihad Guest SBI Card and Etihad Guest SBI Premier Card to offer more rewarding experiences and bring an unmatched value proposition to Etihad Guest members and international travellers from India. Etihad Guest SBI Card and Etihad Guest SBI Premier Card offer complimentary Etihad Guest Silver Tier Status along with 2,500 Etihad Guest Miles, and Gold Tier Status with 5,000 Etihad Guest Miles respectively, upon first card swipe so cardholders can start collecting rewards straight away. The new co-brand cards offer an accelerated rewards programme which allows guests to earn up to six Etihad Guest Miles per INR 100 spent on Etihad.com. Cardholders also earn up to four Etihad Guest Miles on every INR 100 of international spends and up to two Etihad Guest Miles on every INR 100 of domestic spends. Etihad Guest Miles can be redeemed to travel to destinations worldwide with Etihad Airways and over 20 partner airlines. Members can also choose to use their Etihad Guest Miles to stay at over 300,000 hotels worldwide or the best of car hire brands with Travel Rewards or purchase thousands of products at the Etihad Guest Reward Shop.