

[Vistara, SBI launch premium co-branded credit card](#)

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Edited By [Sangeeta Ojha](#)

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The State Bank of India (SBI) and full-service carrier Vistara partnered to introduce 'Club Vistara SBI' card. Vistara CEO Leslie Thng, and Hardayal Prasad, MD & CEO, SBI Card unveiled the Club Vistara SBI Card on Tuesday afternoon. This premium, co-branded credit card will let users avail benefits like free cancellations, lounge access, and extra frequent flyer points.

"The two variants of the 'Club Vistara SBI' card come with several benefits and privileges, such as complimentary Club Vistara Silver/Base tier membership, welcome tickets on Vistara's domestic network, one-class upgrade voucher (and) free cancellation on Vistara bookings," said the press release by the airline.

"Today is an absolutely defining moment for us! We envelop customers with a value proposition which entice them to be with us. We will take this partnership to greater heights!" Mr. Hardayal Prasad, MD & CEO, SBI Card said.

Other benefits include "travel insurance protection, lounge access vouchers, complimentary membership to priority pass programme, and attractive rewards on reaching milestone spends," according to the press release by Vistara.

In other news, Vistara on Monday commenced its flight service between Mumbai and Colombo. "The airline now flies daily (except Wednesdays) between Mumbai and Colombo, making it the first to offer the choice of Premium Economy Class for travel between India and Sri Lanka, in addition to Economy and Business Class," the airline said in a statement.