

SBI Card partners with IMA to launch Doc's SBI Card

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LUCKNOW: SBI Card has partnered with the Indian Medical Association (IMA) to launch 'Doctor's SBI Card', an exclusive credit card for doctors. Designed to complement the distinct lifestyles and needs of doctors, the Doctor's SBI Card is a pioneering product that delivers an

unmatched value proposition to this consumer segment. Doctor's SBI Card is the only credit card in partnership with the IMA. The product has been designed in close association with the IMA and is based on research and insights into the distinct requirements and lifestyles of doctors, said Hardayal Prasad, MD and CEO, SBI Card.

HTC