## **Hindustan Times**

## **Apollo SBI Card Launched**

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## **Apollo SBI Card launched**

LUCKNOW: SBI Card and Apollo Hospitals Group announced the launch of the Apollo SBI Card - a first-of-its-kind, co-branded credit card in the healthcare segment. Designed to meet the healthcare needs of the entire family, the Apollo SBI Card offers an unmatched value proposition to consumers in the health and wellness space. SBI chairman Rajnish Kumar said, "The tie up with Apollo will enable us to bring a unique value proposition to customers in the country's expanding healthcare and wellness segment."

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