

## T&C for SonyLIV Campaign for SBI Card ELITE

1. The campaign offers 1-year membership to SonyLIV worth INR 999 to SBI Card ELITE Cardholders. SonyLIV(Prices are subject to change without any prior intimation)
2. To be eligible, applicant must apply for SBI Card ELITE **between July 1<sup>st</sup>, 2022 to September 30<sup>th</sup>, 2022** and must pay the joining fees of INR 4,999
3. The offer will not be applicable on Cards that are issued as First Year Free or Life-Time Free.
4. Applications received within the campaign period and approved by **October 30<sup>th</sup>, 2022**, will be eligible under the campaign
5. Post payment of joining fee, the SonyLIV membership code will be sent to the Cardholder within minimum 60 days of fee payment and maximum before 31<sup>st</sup> December 2022.
6. The validity of the code will be until January 31<sup>st</sup>, 2023 and the cardholder must redeem the code by that date. Any requests to extend the validity post code expiry will not be entertained
7. Eligible Cardholders will receive membership code by SMS / E-mailer which needs to be applied in the SonyLIV app to avail the complimentary membership for 1 year
8. SBI Card will not be responsible for email bounces, wrong email id/mobile number updation or incomplete email id/mobile number updation in the system. Email/SMS will be sent to the email id or mobile number updated in SBI Card system
9. Only Primary Cardholders are eligible for this Membership
10. SonyLIV Membership will be active for 12 Months from the date of redemption of the membership code
11. Membership Code can be utilized against single transaction only and Partial redemption of the code is not applicable
12. Code cannot be used/clubbed with any existing offer on SonyLIV mobile app or website
13. Code will not be replaced or reissued if lost or stolen
14. SBI Card shall not be held responsible for any misuse, theft, transfer, etc. occurred after delivery of the said promo code

## How to Redeem Guide

1. Android users to download the SonyLIV App from Google Play Store or visit [sonyliv.com](http://sonyliv.com) and iOS users to visit [sonyliv.com](http://sonyliv.com)
2. Login / Signup using your Mobile Number
3. Go to "More" section and select "Activate Offer"
4. Enter the Coupon Code provided above to activate the Membership

## Standard Terms & Conditions

1. Any person availing this offer shall be deemed to have accepted these Terms and Conditions
2. This Offer is a standalone Offer and the benefits offered under this Offer cannot be clubbed together and/or in any way be cumulated with any other offer of SBI Card in any manner, or form.

3. Any disputes arising out of this Offer shall be subject to arbitration under the Indian Arbitration and Conciliation Act, 1996 including any statutory amendments carried thereof. Arbitration shall be conducted by a sole arbitrator appointed by SBI Card for this purpose and the award of the arbitrator shall be final and binding on the cardholder and SBI Card. The place of arbitration shall be at New Delhi and the language of arbitration shall be English. Existence of a dispute, if any, shall not constitute a claim against SBI Card. This offer will be governed by and construed in accordance with Indian law & any dispute shall be decided by the exclusive jurisdiction of the courts of Delhi.
4. In case of any dispute, decision of SBI Card will be final and binding.
5. If any term of this offer is held by a court of competent jurisdiction to be invalid or unenforceable, then this offer, including all the remaining terms, will remain in full force and effect as if such invalid or unenforceable term had never been included.
6. Cardholders are not bound in any way to participate in the Offer. Any such participation is voluntary and the same is being made available purely on a 'best effort basis'.
7. SBI Card reserves the right to modify or change any of the terms and conditions applicable to the Offer at any time at its sole discretion with/without prior notice.
8. **SBI Card is not liable for the content streamed on SonyLIV platforms**
9. The above offer is by way of a special offer for select SBI Card Credit Cardholders only and nothing contained herein shall prejudice or affect the terms and conditions of the Cardholder agreement. The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the cardholder agreement.