



POWER OF YOUR EMV CHIP CARD

What is EMV?

- EMV stands for “Euro Pay, MasterCard, Visa”.
- These three companies jointly sponsor the global standard for payment card transactions.
- This is designed to ensure global acceptance.

What is a Chip Card?

- A Chip Card is a plastic payment card with an embedded microchip.
- It stores encrypted confidential information such as the cardholder's account number and PIN.
- It enables the card to hold and update multiple applications and data securely, perform calculations and do much more.

Why EMV?

- Chip-enabled transactions are easier and quicker, hence more convenient for the customer.
- They provide enhanced security against counterfeiting and skimming.
- It also provides the option of hosting multiple applications on the same card resulting in more features and benefits on the card.

Terms & conditions apply.

STEAL THE SPOTLIGHT



Presenting
the **STYLEUP** Card



Rewards never go out of style.

That is why, here are some unique rewards with your **STYLEUP** Card:



STYLEUP rewards

- A welcome gift of an fbb voucher* worth ₹500.
- An anniversary gift of 2,000 bonus reward points* every year. Also get rewards worth ₹500 on paying your renewal fee.



FLAT 10% discount

Enjoy a round-the-year discount of FLAT 10% on fashion apparel, fashion accessories & footwear at fbb & Big Bazaar outlets with no minimum purchase criteria.



2.5% valueback

Reward yourself with 2.5% valueback and 10X reward points* on all purchases from Big Bazaar, Fbb and Food bazaar as well as on dining spends.



Fuel surcharge waiver

Avail a fuel surcharge waiver of 2.5% at petrol pumps across the country.

*Fuel surcharge waiver is valid for transaction amounts ranging between ₹500 - ₹3,000. Maximum surcharge waiver of ₹100 p.m. per credit card account.



Go online

Manage your card online with sbicard.com:

- Get instant card account summary.
- Analyse your card spends through the Spends Analyser.
- Hotlist stolen/lost cards.
- Request for duplicate card statement.
- Get monthly e-statements.
- Receive information about your credit card via SMS with SBI Card Alerts.



Stay secure

Get enhanced security for online transactions made through your **STYLEUP** Card with Verified by Visa and MasterCard Securecode. EMV Chip Card transactions improve security against fraud as compared to Magnetic Stripe Card transactions.

T&Cs apply.

*Welcome gift and card anniversary gift are applicable post payment of annual card fee and renewal fee respectively.

** For detailed terms & conditions, visit sbicard.com