



## POWER OF YOUR EMV CHIP CARD

### What is EMV?

- EMV stands for “Euro Pay, MasterCard, Visa.”
- These three companies jointly sponsor the global standard for payment card transactions.
- This is designed to ensure global acceptance.

### What is a Chip Card?

- A Chip Card is a plastic payment card with an embedded microchip.
- It stores encrypted confidential information such as the cardholder's account number and PIN.
- It enables the card to hold and update multiple applications and data securely, perform calculations and do much more.

### Why EMV?

- Chip-enabled transactions are easier and quicker, hence more convenient for the customer.
- They provide enhanced security against counterfeiting and skimming.
- It also provides the option of hosting multiple applications on the same card resulting in more features and benefits on the card.

Terms & Conditions apply.

## STEAL THE SPOTLIGHT



Presenting  
the **STYLEUP** Contactless Card

SI28082017

**fbb**  
INDIA'S FASHION HUB

**SBI card**



**Rewards never go out of style.**  
That is why, here are some unique rewards  
with your **STYLEUP** Contactless Card:



### Transact at express speed

Simply wave your **STYLEUP** Contactless Card at a secure reader, and your transaction is done. It is fast, easy and incredibly convenient.

- Save time with faster transactions
- Ideal for small ticket everyday purchases
- Safe & secure- the card never leaves your hand
- Option to swipe/dip and pay



### STYLEUP rewards

- Welcome gift\* of an fbb voucher worth ₹500, which can be redeemed against any ^fashion merchandize across all big bazaar & fbb stores.
- Anniversary gift of 2,000 bonus reward points\* every year worth ₹500 on paying your renewal fee.

\*Welcome gift & Anniversary gift is applicable only if the annual fee & renewal fee is duly paid & settled.

^Fashion merchandize includes: Fashion apparel, Footwear & Fashion accessories.

\*\*T&Cs apply. For detailed Terms & Conditions, visit sbicard.com



### FLAT 10% discount

Enjoy round-the-year discount of Flat 10% Discount on all Fashion Apparel, Accessories, Backpacks, Footwear & School Bags at fbb & Big Bazaar Stores across India with no minimum purchase criteria.



### 2.5% valueback

Reward yourself with 2.5% Valueback, by earning 10X reward points\*\* on all purchases from Big Bazaar, fbb & Food Bazaar stores as well as on all your Dining spends. (1 Reward point = ₹ 0.25)

On any other non-fuel retail transaction, you earn 1 reward point on every ₹ 100 spend. (1 Reward Point = ₹0.25)



### Fuel surcharge waiver

Avail fuel surcharge waiver of 1% at petrol pumps across the country.

\*Fuel surcharge waiver is valid for transaction amounts ranging between ₹500 - ₹3,000. Maximum surcharge waiver of ₹100 p.m. per credit card account.



### Go online

Manage your card online with [sbicard.com](http://sbicard.com):

- Get instant card account summary.
- Analyse your card spends through the Spends Analyser.
- Hotlist stolen/lost cards.
- Request for duplicate card statement.
- Get monthly e-statements.
- Receive information about your credit card via SMS with SBI Card Alerts.



### Stay secure

Get enhanced security for online transactions made through your **STYLEUP** Contactless Card with Verified by Visa. EMV Chip Card transactions improve security against fraud as compared to Magnetic Stripe Card transactions.