

Your True Platinum continues to shine.

Dear Cardholder,

We would like to thank you for your patronage and continuous support in making the IRCTC SBI Platinum Card, one of India's largest travel card programmes.

We would like to bring to your notice that as per circular dated 22nd Jan'13, the Shubh-Yatra Program has been discontinued by Ministry of Railways. As a result, the Railway Points that were being contributed by the Indian Railways and the point balance under the 'Railway Points' head prior to 22nd Jan'13 will get impacted. The redemption of these points will not be permitted. This issue is being taken up by IRCTC with Ministry of Railways whose decision will be final in this regard.

However, to ensure that you continue to receive the benefits of value back on your purchases on www.irctc.co.in, we are pleased to inform you that SBI Card would now be contributing upto 10%* value back on any AC I, AC II, ACIII Tier and AC CC ticket bookings made with IRCTC SBI Card on www.irctc.co.in. This benefit would be provided for all eligible transactions commencing from 1st September '13 and would reflect under a new head 'SBI Cards Travel Rewards'.

We regret any inconvenience caused to you by the discontinuation of the Shubh-Yatra Programme, but this was a decision taken by the Ministry of Railways. Your card continues to offer a wide range of benefits* that will continue to delight and reward you.

- Over 10% Value Back on AC I, AC II, ACIII and AC CC travel (with effect from 01st September, 2013)
- Saving of 1% transaction charges (exclusive of GST & all other charges) every time you book railway tickets on www.irctc.co.in with your IRCTC SBI Card
- 1 Reward Point on every ₹ 125 spent on retail (non-fuel) purchases
- Free railway tickets on redeeming the Reward Points
- 350 Activation Bonus Reward Points
- 1% fuel surcharge waiver across all petrol pumps (excluding GST and other charges). Maximum waiver of ₹100 per statement cycle per account

The following two benefits* on your card are being withdrawn w.e.f 1st September 2013:

- 3X Points on spends at departmental and grocery stores
- Complimentary Personal Rail Accident Insurance of ₹10 Lac

It has always been our endeavor to bring you the best-in-class products & services and we hope that you will continue to enjoy the True Platinum experience with your IRCTC SBI Platinum Card.

Warm Regards,



Tarun Mehndiratta
(Business Head – Partnership Cards)
SBI Cards

