



Exclusive rewards for the exclusive you  
**SBI Card PRIME**

Let's Connect. Let's Simplify  
Call us: 1860 180 1290/1860 500 1290 / 39 02 02 02 (prefix local STD code)  
Visit: sbicard.com

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SBI Card PRIME  
FOR THE DESERVING YOU



VIJAY KUMAR  
12/25





# PRIME Welcome

Keeping in mind your rewarding lifestyle, SBI Card PRIME welcomes you with an array of benefits as your exclusive gift. You can choose any one of the below welcome gift once you pay the annual fee. Go ahead and treat yourself to the best rewards that match your personality.

PRIME e-Gift Voucher*	Value (₹)
Bata/Hush Puppies	3,000
Aditya Birla Fashion Retail Limited Limited (Planet fashion, Louis Philippe, Van Heusen, Allen Solly, Peter England, Simon carter)	3,000
Pantaloons	3,000
Shoppers Stop	3,000
Yatra.com	3,000

\*You will receive an SMS to choose from the e-Gift Voucher options within 15 days of annual fees payment. The e-Gift Voucher will be sent to your registered mobile number/e-mail ID, within 5 days of request. Terms and Conditions Apply.

# PRIME Rewards

It's time to turn your daily shopping into a rewarding one with your SBI Card PRIME. Be it Dining, Departmental stores, Groceries or Movies, enjoy the benefit of incredible rewards with every swipe.

Rewards Categories	Reward Points per ₹100
Standing instructions of Utility Bill payments**	20
Dining, Departmental stores, Groceries and Movies	10
All other retails spends (Except Fuel)	2

## Fuel Surcharge Waiver

Enjoy the freedom from paying 1% fuel surcharge\* across all petrol pumps (Govt. Service Tax extra as applicable)

\*Fuel surcharge waiver is valid for transaction amount ranging from ₹500 – ₹4000. Maximum surcharge waiver of ₹250 per statement cycle, per credit card account. Reward Points not applicable for fuel transactions.

\*\*Cardholder shall also earn total of 20 Reward Points for every ₹100 spent for Standing Instructions (SI) on utility bill transactions (with capping of 3,000 Reward Points per month on this earning), applicable on registrations done through SBI Card platforms (Mobile App/Website/Agents) only.

After the capping limit is achieved, 2 Reward Points for every ₹100 spent, as per the card policy, will continue to accrue.







# PRIME Milestone Benefits

The more you spend, the more benefits you get at every swipe.

#### Quarterly Benefit

Spend more than ₹50,000 in a calendar quarter to get a Pizza Hut e-Voucher\* worth ₹1,000

#### Waiver of Renewal Fee

Waiver of Renewal fee on annual spends of ₹3 Lakhs

#### Annual Benefit

Get e-Gift Voucher\*\* worth ₹7,000 from Yatra.com/Pantaloons on reaching annual spends of ₹5 Lakhs in a year

Partner Brands



\*You will receive the e-Voucher within 15 days of achieving spends of ₹50,000. \*\*You will receive an SMS to choose from e-Gift Voucher options within 10 days of achieving spends of ₹5 Lakhs. The e-Gift Voucher will be sent to your registered mobile number/email-id within 5 days of request. Terms & Conditions Apply.

# PRIME Birthday Benefit

Special occasions like your birthday deserve a grand celebration.  
That's why we give you a reason to celebrate your birthday with a blast.

- Get 20 Reward Points for every ₹100 spent on your birthday\*

\*Cardholder shall earn total of 20 Reward Points for every ₹100 spent on his Birthday for three days (applicable on birthday, a day before & after) with capping of 2,000 Reward Points per year on this earning. During the Birthday period (birthday, a day before & after), no other accelerated Reward Points will be accrued.







# Complimentary Trident Privilege Membership

Discover the true meaning of luxury with your SBI Card PRIME. Enjoy complimentary Trident Privilege Red Tier membership\* along with a host of special services.

## Exclusive Benefits:

- Enjoy a Welcome Bonus of 1,000 Trident Privilege Points
- Enjoy 1,500 Bonus Points on your first night stay.  
Get additional ₹1,000 hotel credit on extended night stay

## Additional Benefits:

- Enjoy 10 points for every ₹100 spent (excluding taxes) during your stay at participating hotels
- Enjoy 10% instant savings on bookings through hotel website

\*To apply for your exclusive Trident Privilege membership, log onto sbicard.com  
For more details, visit [www.tridentprivilege.com](http://www.tridentprivilege.com)



# Complimentary Club Vistara Membership

It's time to rise above the rest with the power of your SBI Card PRIME. Enjoy complimentary Club Vistara Silver membership\* with unmatched benefits.

- Get 1 Class Upgrade Voucher
- Earn 9 Club Vistara Points for every ₹100 spent on Vistara flights
- Additional 5 kgs baggage allowance
- Experience priority Airport check-in

\*To apply for your exclusive Club Vistara membership, log onto sbicard.com  
For more details, visit [www.airvistara.com](http://www.airvistara.com)







P  
PRIORITY PASS™

# PRIME International Lounge Program

For a frequent flyer like you, giving you access to Airport Lounges outside India is what makes SBI Card PRIME your best travel companion.

- Complimentary membership to the Priority Pass Program\* worth USD 99
- 4 complimentary visits per year to International Lounges outside India (max. 2 visits per quarter)
- Access to 1000+ Airport Lounges across the world
- To receive your Priority Pass, call our customer helpline numbers: 1860 180 1290 /1860 500 1290 or 39020202 (prefix local STD code)

\* The standard membership of the Priority Pass Program is complimentary for the first two years. Whenever you visit a Priority Pass Member Lounge, usage fee of upto \$27+ Applicable Taxes will be charged on your SBI Card PRIME after the complimentary visit. For the complete list of member Lounges, visit [www.prioritypass.com](http://www.prioritypass.com). Your Priority Pass will be delivered to your billing address within 10 days of receipt of request.

# PRIME Domestic Lounge Program

If you are planning your next domestic trip, don't forget to take your SBI Card PRIME with you. With benefits like complimentary Domestic Lounge access\*, you are sure to find comfort in one.

## Visa/Mastercard

- 2 complimentary Domestic Airport Lounge access per quarter in India

\*To avail the offer, please use SBI Card PRIME at the respective Lounges. The offer is brought to you by VISA/Mastercard and is valid for limited period only. For list of Lounges, visit [visa.co.in/ap/in/signature/index.shtml](http://visa.co.in/ap/in/signature/index.shtml) or [worldcard.mastercard.com](http://worldcard.mastercard.com). Terms and Conditions Apply.







# PRIME Contactless Technology

Your SBI Card PRIME is enabled with the latest contactless technology that helps you make faster, better and secure payments.

- Simply wave the SBI Card PRIME at a secure reader for the transaction. It is fast, easy and incredibly convenient
- Ideal for everyday purchase
- Safe & secure – the card never leaves your hands

# PRIME Visa Signature Offers

The Visa Signature on your SBI Card PRIME offers some of the best travel bargains worldwide. Be it renting a car, booking a hotel or concierge services, every experience will be a rewarding one.

- Enjoy exclusive benefits across 900 luxury hotels worldwide
- Get upto 35% off on Avis Car Rentals
- Enjoy savings of upto 10% on Hertz Car Rental Program
- Enjoy 10% Discount on online room bookings at The Lalit hotels
- Enjoy 15% off on luxury Airport Transfer Service
- Enjoy 20% Discount on Airport Fastrack Immigration Services at over 450 destinations worldwide
- Avail 24X7 concierge service across the world

These offers are brought to you by Visa and are available for a limited period only. Offers are valid till 31st Dec '17. SBI Card is marketing the above services of Visa and hence does not accept any responsibility or liability for these offers. For more details on exclusive privileges, log onto [www.visa.co.in/ap/in/signature/index.shtml](http://www.visa.co.in/ap/in/signature/index.shtml)

# PRIME Mastercard World Offers

Travel to your favourite destination at the comfort of SBI Card PRIME. With remarkable benefits at every step, you will never fall short of rewards.

- Enjoy 4 complimentary rounds on Green Fees, upto 50% off on golf games and 1 complimentary lesson per month at selected golf courses across India\*
- Enjoy 10% off on Leisure Retail Rates at 150 countries worldwide with Hertz
- Enjoy upto 8% instant Discount on bookings at hotels.com across Asia Pacific
- Enjoy 10% off on VIP Tours at Universal Studios, Singapore

\*For golf bookings or queries, please call Mastercard toll free helpline no. 1800-102-6263. The above offers are brought to you by Mastercard and are available for a limited period only. Offers are valid till 31st Dec '17. SBI Card is marketing the above services of Mastercard and hence does not accept any responsibility or liability for these offers. For more details on exclusive privileges, log onto [www.mastercard.co.in/en-in/consumers.html](http://www.mastercard.co.in/en-in/consumers.html)



# PRIME Security

Your SBI Card PRIME comes with ample security services to safeguard you from fraudulent activities. Be it online or offline transactions, with our enhanced security you will always feel safe and secure.

## Emergency Card Replacement\*

Just in case you lose your card, we promise a Visa emergency card replacement anywhere in the world in just 3 days. All you need to do is call 24x7 Visa toll-free helpline. For details on Visa toll-free helpline, please visit [www.sbicard.com](http://www.sbicard.com).

## Air Accident Liability Cover

Get complimentary Air Accident Liability Cover of ₹50 Lakhs\*\*

## Fraud Liability Cover

Get complimentary credit card Fraud Liability Cover of ₹1 Lakh\*\* with a loss cover period of:

- 48 hours prior to reporting of loss
- 7 days post reporting of loss

Please call our helpline numbers: 1860 180 1290/1860 500 1290/39 02 02 02 (prefix local STD code) to report the loss of card.

\*Please call our helpline numbers: 1860 180 1290/1860 500 1290 / 39 02 02 02 (prefix local STD code) to report the loss of card.

\*\* T&C Apply.





# PRIME Web Connect

No matter wherever you are, SBI Card PRIME allows you to stay connected with us on the virtual world. Go ahead and manage your PRIME card online at [www.sbicard.com](http://www.sbicard.com).

- Instant card account summary
- Analyse your card spends through the spends analyser
- Report stolen / lost cards
- Request for duplicate card statement

**E-Statement:** Get your monthly e-statement delivered to your inbox. Enjoy convenience and avoid postal delays & lost statements.

**SBI Card Alerts:** The SMS service sends you information regarding your SBI Card PRIME.

**Manage Your Account:** Visit [sbicard.com](http://sbicard.com) & create your account. You can login using your user ID and password to manage your account.