What is EMV?

- EMV stands for “Euro Pay, MasterCard, Visa”.
- These three companies jointly sponsor the global standard for payment card transactions.
- This is designed to ensure global acceptance.

What is a Chip Card?

- A Chip Card is a plastic payment card with an embedded microchip.
- It stores encrypted confidential information such as the cardholder's account number and PIN.
- It enables the card to hold and update multiple applications and data securely, perform calculations and do much more.

Why EMV?

- Chip-enabled transactions are easier and quicker, hence more convenient for the customer.
- They provide enhanced security against counterfeiting and skimming.
- It also provides the option of hosting multiple applications on the same card resulting in more features and benefits on the card.
Rewards never go out of style.
That is why, here are some unique rewards with your STYLE UP Card:

2.5% valueback
Reward yourself with 2.5% valueback and 10X reward points* on all purchases from Big Bazaar, Fbb and Food Bazaar as well as on dining spends.

Fuel surcharge waiver
Avail a fuel surcharge waiver of 2.5% at petrol pumps across the country.
*Fuel surcharge waiver is valid for transaction amounts ranging between ₹500 - ₹3,000. Maximum surcharge waiver of ₹100 p.m. per credit card account.

Go online
Manage your card online with sbicard.com:
• Get instant card account summary.
• Analyse your card spends through the Spends Analyser.
• Hotlist stolen/lost cards.
• Request for duplicate card statement.
• Receive information about your credit card via SMS with SBI Card Alerts.

Stay secure
Get enhanced security for online transactions made through your STYLEUP Card with Verified by Visa and MasterCard Securecode. EMV Chip Card transactions improve security against fraud as compared to Magnetic Stripe Card transactions.

STYLEUP rewards
• A welcome gift of an fbb voucher* worth ₹500.
• An anniversary gift of 2,000 bonus reward points* every year. Also get rewards worth ₹500 on paying your renewal fee.

FLAT 10% discount
Enjoy a round-the-year discount of FLAT 10% on fashion apparel, fashion accessories & footwear at Fbb & Big Bazaar outlets with no minimum purchase criteria.

*T&Cs apply.
*Welcome gift and card anniversary gift are applicable post payment of annual card fee and renewal fee respectively.
**For detailed terms & conditions, visit sbicard.com