

Terms and Conditions of the Program

1. This Marketing Program (“**Program**”) is offered by SBI Card & Payment Services Ltd. (“**SBICPSL**”) under an arrangement with DATAMATION (“**Merchant**”). It is open to all legal residents of India holding a valid and current SBI/Tata Credit Card (“**Cardholder**”) and to whom a communication is sent by SBICPSL and/or DATAMATION.
2. The Validity of the Program (“**Term**”) is from **19th Sept’25 (00:00 hrs) and 21st October’25 (23:59 hrs)**, (both days including) unless extended by SBICPSL and DATAMATION by mutual consent in writing for a further period “**additional term**”.
3. All SBI/Tata Credit Cardholders excluding SBI/Tata Corporate Credit Card, Flipkart SBI Card, SBI Paytm Credit Card, SBI Cashback Credit Card and UPI transactions done on SBI Rupay Credit card with no payment outstanding of more than 30 days are covered under this Program.
4. Under this Program, cardholder can avail:
 - a. **5% Instant Discount** per card, at merchant outlets (mentioned on www.sbicard.com) using SBI Credit card during the term.
 - b. Minimum Transaction Amount: **INR 20,000**. Maximum Instant Discount: **INR 4,000** per card during the term only.

Offer Valid only on Pine Labs terminal	EMI	Non-EMI
	5% Instant Discount	5% Instant Discount
Min Trxn.	Rs. 20,000	Rs. 25,000
Max Discount	Rs. 2,500	Rs. 1,500
Max Discount Per Card	Rs. 4,000	

5. **Offer is valid once per card on EMI transactions & once per card on Non-EMI transactions.**
6. In case of full cancellation/return of your order, transaction will not qualify for the Offer under this program.
7. If you cancel a part of your order, you will qualify for the Offer only on the net amount you pay on the basis eligibility.
8. **Transactions only on Pine Labs POS terminals will be eligible for Instant Discount.**

Other Terms and Conditions:

1. The above Offer is by way of a special offer for SBI/Tata Credit Cardholders only excluding SBI/Tata Corporate Credit Card, SBI PayTm Credit Card, SBI Cashback Credit Cardholders, UPI transactions done on SBI Rupay Credit card and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement between SBI and their Clients. The terms of the above Program shall be in addition to and not in derogation of the terms contained in the card member agreement.
2. Any query regarding the program will be entertained only till **21st October’2025**. Post such date, SBICPSL & DATAMATION will not entertain any correspondence or communication in any manner whatsoever regarding this Program from any persons.
3. As per Rewards Terms & Conditions, Reward points accrued on offer eligible transactions will be forfeited. Reward points will be forfeited for all transactions done during offer period and considered for Offer computation. At the time of forfeiture in case the Cardholder has inadequate Reward Point balance, then an amount equivalent to Reward Points to be Forfeited will be debited from the Cardholder’s account.
4. SBICPSL does not endorse any of the products or brands being offered under the Program and will not accept any direct liability pertaining to the quality, merchantability, fitness, delivery or after sales service of such products which shall be at the sole liability to DATAMATION.
5. All the existing offers, gifts, discounts etc. that are being offered can be availed by the Cardholders as part of this exclusive offer as mentioned in this communication.

6. SBICPSL shall adhere, cater and ensure on best effort basis to perform the agreed terms and conditions of the program.
7. Under no circumstances will the offer/Instant Discount being offered under this Program be settled with cash in lieu by SBICPSL or by DATAMATION.
8. Returned transactions, disputed transactions (**closed** in customer favour) or unauthorized/fraudulent transactions will not be considered for the Offer.
9. SBICPSL will not entertain any correspondence regarding the validity or acceptability of any additional benefits offered by DATAMATION on products/services made available by it and the same shall be at the sole risk and consequences of DATAMATION and without reference to SBICPSL.
10. All government Levies like Sales Tax, TDS, any Local Tax, Octroi etc., shall be payable by the Cardholder as applicable at the time the respective Programs were offered.
11. This Offer shall be subject to all applicable laws, rules and regulations which are in existence and which may be promulgated anytime by any statutory authority.
12. SBICPSL reserves the right to disqualify the Cardholder(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card subject to intimation to DATAMATION of such disqualification.
13. Any person availing this Offer shall be deemed to have accepted these terms and conditions.
14. SBICPSL and DATAMATION reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
15. Delinquent SBI/Tata credit card members will not qualify for this Offer.
16. Cardholders are not bound in any way to participate in this Offer. Any participation is voluntary and the Offer is being made purely on a best effort basis.
17. Nothing herein amounts to a commitment by SBICPSL to conduct further, similar or other Offers.
18. Any disputes arising out of the Offer between SBICPSL and Cardholder shall be subject to arbitration by a sole arbitrator to be appointed by SBICPSL for this purpose. The proceedings of the arbitration shall be conducted as per the provisions of Arbitration and Conciliation Act, 1996 and amendment thereof. The seat & venue of arbitration shall be at New Delhi, India and language of arbitration shall be English. The existence of a dispute, if any, shall not constitute a claim against SBICPSL or DATAMATION or any of its affiliates.
19. SBICPSL may engage, hire, use the services of agent(s) and/or any third party(ies) for the purpose of providing marketing or sales related services or any other related services in relation to its products on its behalf and the customer may be required to deal with such agents/third parties/service providers with respect to such product/services.
20. Offer also valid on EMI Transactions
21. Applicable Rate of Interest (on monthly reducing balance) and Processing Fee will be levied in case of Merchant EMI transactions. Pls check with store staff/charge slip/merchant payment page for details.
22. In addition to the mentioned T&C SBI Card's EMI T&C will also be applicable, for details , pls check : <https://www.sbicard.com/en/offer-terms-conditions.page>
23. OEM/Brands might give 'Manufacturer Instant Discount' on "Offline Stores" on SBI Credit Card on select tenure & product EMI Transactions. In such cases, the 'Manufacturer Instant Discount' will be posted upfront at the time of conversion. Such transactions will be eligible for Instant Discount offer subject to meeting offer criteria & terms. e.g: If for 6 month EMI transaction, OEM/Brand is bearing 3.96% of 'Manufacturer Instant Discount', then the total Instant Discount customer could be eligible for will be 3.96% + Offer Instant Discount. EMI Manufacturer Instant Discount of 3.96% will be given upfront to customer at the time of EMI conversion & Offer Instant Discount will be posted later.
24. These terms & conditions shall be governed and interpreted as per the laws of India and any dispute relating to these terms & conditions shall be subjected to exclusive jurisdiction of the courts of Delhi.