

## Terms and Conditions

1. This offer ("Offer") is provided to you by SBI Cards and Payment Services Limited (formerly known as "SBI Cards and Payment Services Private Limited") ("SBICPSL") and Amazon Pay (India) Private Limited ("Amazon") and made available on the website [www.amazon.in](http://www.amazon.in), the mobile application and mobile site thereof (collectively "Amazon.in"). It is open to all legal residents of India holding a valid and current SBI/Tata Credit Card ("Cardholder").
2. All SBI/Tata Credit Cardholders excluding SBI/Tata Corporate Credit Card, Paytm SBI Credit Card, Flipkart SBI Credit Card and Cashback SBI Credit Card are covered under this Program("Card"). Offer is not valid on RuPay Credit Card transactions done via UPI.
3. The offer is valid from 00:00 hrs 13<sup>th</sup> September 2025 to 23:59 hrs, 21<sup>st</sup> September 2025 unless revoked or extended by Amazon in its sole discretion, without any prior notice and without liability. ("**Offer Duration**").
4. Under this Offer, any Cardholder who, during the Offer Duration, makes any purchase of an eligible product from Amazon.in and makes the payment using the Card, will be entitled to receive 10% Instant Discount as per the below table, provided the purchase value for such transaction (inclusive of taxes) is equivalent to or exceeds INR 2,500 for Grocery and INR 5,000 for other categories on a per transaction basis. **Check Product page for offer eligibility**

**Basis: Check Product page for Offer Eligibility**

Offer Dates	Categories	Maximum Discount per Credit Card Non -EMI	Maximum Discount per Credit Card EMI	Max. Discount Per Card (Excluding Bonus Offer)
13 <sup>th</sup> – 21 <sup>st</sup> Sept	Mobiles	INR 1000	INR 1250	INR 1750
	Grocery*	INR 300	INR 300	
	All other categories	INR 1500	INR 1750	
Bonus Offer 1**	Additional Flat INR 200 Instant Discount on SBI Credit Cards and Credit Card EMI on single transaction worth INR 19,990 & above for selected mobiles.			
Bonus Offer 2**	Additional Flat INR 500 Instant Discount on SBI Credit Cards and Credit Card EMI on single transaction worth INR 24,990 & above			
Bonus Offer 3**	Additional Flat INR 750 Instant Discount on SBI Credit Cards and Credit Card EMI on single transaction worth INR 39,990 & above			
Bonus Offer 4**	Additional Flat INR 750 Instant Discount on SBI Credit Cards and Credit Card EMI on single transaction worth INR 49,990 & above			
Bonus Offer 5**	Additional Flat INR 1000 Instant Discount on SBI Credit Cards and Credit Card EMI on single transaction worth INR 59,990 & above			
Bonus Offer 6**	Additional Flat INR 4000 Instant Discount on SBI Credit Cards and Credit Card EMI on single transaction worth INR 99,990 & above			

\*Baby, Pets, Pharmacy and Daily Essentials are part of Grocery Offer

\*\*Offer valid on Select Selection

5. The minimum Transaction for each of the specified offer needs to be met for the customer to be eligible for the respective discount.
6. Customer can avail both 10% instant discount and Bonus Offer(s) in single transaction as long as minimum Transaction value is met for the transactions.
  - a) Bonus offer 1, Bonus Offer 2, Bonus Offer 3, Bonus Offer 4, Bonus Offer 5 and Bonus Offer 6 are each applicable only once per card from 13<sup>th</sup> September to 21<sup>st</sup> September 2025 on SBI credit card. Please check product page for offer eligibility details. Maximum Discount for Bonus offer 1 and Bonus offer 2 is INR 500.
7. The Maximum discount (including Bonus Offer) is Rs. 8750 for Credit Card during the entire offer period.

8. The purchase of the product(s) will be governed by the terms of sale, including terms of exchange (wherever available), applicable to the sale of the product(s) on Amazon.in. This Offer will also be applicable on purchase of product(s) by the Cardholders under an exchange offer (if available and applicable on the Product), provided that the amount to be paid by the Cardholders, after the exchange offer is applied, using the Card is not less than INR 5,000. For the avoidance of doubt, in the event the amount payable by the Cardholders, after the exchange offer is applied, is less than INR 5,000 such Cardholders will not be entitled to avail the Offer.
9. Notwithstanding anything contained in these Offer Terms, this Offer is not applicable on the purchase of the following products:
  - Gift Card(s) (Amazon branded and Non-Amazon branded)
  - All types of Prepaid Recharges (Mobile, DTH, Google Play, Subscriptions, Cable TV, Metro and any other type of prepaid recharge)
  - All types of Bill Payments
  - Digital Gold purchases and sales
  - Kindle e-books and Kindle Unlimited Subscription Program
  - Select Mobile, TV and Electronic products (see product page for offer eligibility)
  - Amazon Pay balance loading
  - Amazon Prime subscription
  - Infant Nutrition and feeding products
  - All types of insurance, travel and entertainment booking (Insurance, Flight, Bus, Trains and Movies)
  - Installation Orders (Amazon and Brand)

Some products may be eligible for the Instant Discount offer but may be excluded from the Bonus offer. Please check product page for eligibility details.

10. The Instant Discount would not be applicable on payment made by Cardholders using the 'Card on Delivery' payment option.
11. The Offer is also valid on EMI (equated monthly installment) transactions, No Cost EMI transactions and Exchange offers. Downpayment EMI transactions are not eligible for the Offer.
12. In case there are multiple items in a purchase order, the item-wise savings/discount may vary. However, the overall savings/discount on the purchase order will be equivalent to maximum savings / discount the Cardholder is eligible for under this Offer.
13. As per Rewards Terms & Conditions, Reward points accrued on offer eligible transactions will be forfeited. Reward points will be forfeited for all transactions done during offer period and considered for Offer computation. At the time of forfeiture in case the Cardholder has inadequate Reward Point balance, then an amount equivalent to Reward Points to be Forfeited will be debited from the Cardholder's account. Effective offers launched from 01 December 2023, reward points forfeiture will be done within 90 days of Cashback posting date for Cashback offers. In case of Instant Discount offers, reward points forfeiture will be done within 6 months of end of offer month. For example, an Instant discount offer ends on 15th December 2023. In this case, end of offer month will be 31st December 2023. Hence, Reward Points forfeiture will happen after 31st December 2023 and before/on 30th June 2024.
14. This Offer will not be applicable if the Cardholder or the seller or Amazon cancels the order and/or the Cardholder returns the Product and, in such a case, participation in the Offer will be deemed withdrawn. In such a scenario, only the net amount paid by the Cardholder will be refunded. In other words, the instant discount will not be refunded.
15. Amazon and/or SBICPSL reserve the right to disqualify the Cardholder from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.
16. Amazon and SBICPSL reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary any or all of these Offer Terms or to replace,

wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.

17. Cardholders are not bound in any way to participate in this Offer. Any participation is voluntary, and the Offer is being made purely on a best effort basis. Any person availing this Offer will be deemed to have accepted these Offer Terms.
18. Nothing herein amounts to a commitment by SBICPSL or Amazon to conduct further, similar or other offers.
19. The above Offer is by way of a special offer for SBI/TATA Credit Cardholders only and nothing contained herein shall prejudice or affect the terms and conditions of the card agreement and Convert2EMI terms and conditions. The terms of the above offer shall be in addition to and not in derogation of the terms contained in the card agreement and Convert2EMI terms and conditions.
20. This Offer is not valid on corporate or commercial Cards, Paytm SBI Credit Card, Flipkart SBI Credit Card and Cashback SBI Credit Card.
21. This Offer is not available on: (i) purchase of products other than the Product, or (ii) purchase of Product using a card other than the Card(s).
22. Any queries/issues relating to discount / benefits under this Offer will be entertained by the SBICPSL & Amazon only till November 5<sup>th</sup>, 2025. By participating in this Offer, every Cardholder expressly agrees that SBICPSL and Amazon will not be liable or responsible for any loss or damage whatsoever that a Cardholder may suffer, directly or indirectly, in connection with this Offer including but not limited to that associated with his/ her use or delivery or misuse of the Product(s). SBICPSL shall not be liable for delivery, service, suitability, availability or quality of the products offered under this offer.
23. Some products might not be eligible for the offer. Please check the product detail page for offer eligibility