

## **OFFER TERMS AND CONDITIONS:**

1. This Marketing Program (“**Program**”) is offered by SBI Card & Payment Services Ltd. (“**SBICPSL**”) under an arrangement with **LG Electronics India Private Limited (“LG / Manufacturer”)**. It is open to all legal residents of India holding a valid and current SBI/Tata Credit Card (“**Cardholder**”).
2. The Validity of the Program (“**Term**”) is from **01 November 2020 till 30 November 2020**, (both days including) unless extended by SBICPSL and LG by mutual consent in writing for a further period “**additional term**”.
3. All SBI/Tata Credit Cardholders excluding SBI/Tata Corporate Credit Card with no payment outstanding of more than 30 days are covered under this Program. Under this Program, cardholder can avail:
  - **Upto 7.5% Cashback** on select LG products using SBI Credit card, during the term at select stores with Pinelabs EDC machines (store list and eligible product list is mentioned on the offers page at [www.sbicard.com](http://www.sbicard.com))

Category	TV/ MWO/ WPR (Select Models)	Ceiling Fans (Select Models)
Offer	7.5% Cashback on brand shop & 5% Cashback on other channels	10% Cashback
Min Trxn Amount	0 (Rs 20000 on select models)	0
Max Cashback	3000	1000
Validity	01 Nov 2020 - 30 Nov 2020	

- Offer is applicable only on non-EMI transactions on offline channel (in stores through Pinelabs EDC machine only)
  - **Offer can be availed only once per card during the program term**
4. For POS sales, offer is valid only on transactions done on Pine Labs swipe machine under 'Brand EMI' option & only if Cashback eligibility message is mentioned on charge slip. Customers are requested to retain charge slip for 180 days post program end date. SBICPSL is not liable to post any cashback for cases of wrong swipe done by manufacturer or where the transaction swipe process as mandated by LG is not followed by manufacturer.
  5. The cashback is over and above any EMI interest subvention/Manufacturer cashback/discount given by the OEM/Brand.

E.g.: LG might give Cashback on SBI Credit Card 6 Month EMI Transactions on select products. In such cases, the Manufacturer cashback (interest subvention) will be posted upfront at the time of conversion. Such transactions could be eligible for 7.5% Cashback offer subject to meeting offer criteria & terms. E.g.: If for 6-month EMI transaction, LG is bearing 3.96% Cashback, then the total Cashback customer could be eligible for will be 3.96% + 7.5% Cashback. However, Manufacturer cashback of 3.96% will be given upfront to customer at the time of EMI conversion whereas 7.5% will be posted 90 days after Offer end date.
  6. 14% rate of interest applicable on monthly reducing balance for 3,6,9,12 Month EMI transactions. In addition to the mentioned T&C SBI Card's EMI T&C will also be applicable, for details, pls check <https://www.sbicard.com/en/offer-terms-conditions.page>
  7. Cashback will be calculated on the net paid amount by the customer post refunds, if any.
  8. Cashback for eligible transactions would be posted on **28 February 2021** (90 days after offer end date)
  9. In case of full cancellation/return of your order, transaction will not qualify for the Offer under this program. If you cancel a part of your order, you will qualify for the Offer only on the net amount you pay based on eligibility.

## **Other Terms and Conditions:**

1. The above Offer is by way of a special offer for SBI/Tata Credit Cardholders only excluding SBI/Tata Corporate Credit Cardholders and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement between SBI and their Clients. The terms of the above Program shall be in addition to and not in derogation of the terms contained in the card member agreement. and Convert2EMI Terms and Conditions.
2. Any query regarding cashback will be entertained only till 31 March 2021. Post such date, SBICPSL & LG will not entertain any correspondence or communication in any manner whatsoever regarding this Program from any persons.

3. SBICPSL does not endorse any of the products or brands being offered under the Program and will not accept any direct liability pertaining to the quality, manufacturerability, fitness, delivery or after sales service of such products which shall be at the sole liability to LG.
4. All the existing offers, gifts, discounts etc. that are being offered can be availed by the Cardholders as part of this exclusive offer as mentioned in this communication.
5. Pictures of products shown in the communication sent to the customer either through mailers or advertised on the website, are representative only and may not bear a resemblance to the actual products. None of the parties shall under any circumstances be responsible towards the same.
6. Products offered under this program are subject to availability from the respective participating dealers/sellers of LG and accordingly SBICPSL in no circumstances shall be liable for non-availability of any of the products.
7. SBICPSL shall adhere, cater and ensure on best effort basis to perform the agreed terms and conditions of the program.
8. Under no circumstances will the offer/cashback being offered under this Program be settled with cash in lieu by SBICPSL or by LG.
9. Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the Offer.
10. SBICPSL will not entertain any correspondence regarding the validity or acceptability of any additional benefits offered by LG on products/services made available by it and the same shall be at the sole risk and consequences of LG and without reference to SBICPSL.
11. All government Levies like Sales Tax, TDS, any Local Tax, Octroi etc., shall be payable by the Cardholder as applicable at the time the respective Programs were offered.
12. This Offer shall be subject to all applicable laws, rules and regulations which are in existence and which may be promulgated anytime by any statutory authority.
13. SBICPSL reserves the right to disqualify the Cardholder(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card subject to intimation to LG of such disqualification.
14. Any person availing this Offer shall be deemed to have accepted these terms and conditions.
15. SBICPSL and LG reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
16. Delinquent SBI/Tata credit card members will not qualify for this Offer.
17. Cardholders are not bound in any way to participate in this Offer. Any participation is voluntary, and the Offer is being made purely on a best effort basis.
18. Nothing herein amounts to a commitment by SBICPSL to conduct further, similar or other Offers.
19. Any disputes arising out of the Offer between SBICPSL and Cardholder shall be subject to arbitration by a sole arbitrator to be appointed by SBICPSL for this purpose. The proceedings of the arbitration shall be conducted as per the provisions of Arbitration and Conciliation Act, 1996 and amendment thereof. The place of arbitration shall be at New Delhi, India and language of arbitration shall be English. The existence of a dispute, if any, shall not constitute a claim against SBICPSL or LG or any of its affiliates.
20. SBICPSL may engage, hire, use the services of agent(s) and/or any third party(ies) for the purpose of providing marketing or sales related services or any other related services in relation to its products on its behalf and the customer may be required to deal with such agents/third parties/service providers with respect to such product/services.